

# SPORTSMEN'S SHOW WEB AND SOCIAL MEDIA ADVERTISING

## WEBSITE ADVERTISING

Take advantage of enormous website traffic before and during the shows with our limited website advertising opportunity on each Sportsmen's Show website. There are only 6 positions available and they occur on the show information page, the most heavily trafficked page on the website. Ads are sized to 300 x 250. All ads can be linked to websites or specific web pages.

**Only 6 permanent ads per show are available.**

### PAGE STATS:

Washington | 51,164 views  
 Pacific Northwest | 153,400 views  
 Central Oregon | 27,720 views

\*Average landing page traffic for over 4 months - 2023/2024.

### AD RATES:

Washington   January - Mid March	<b>\$1,000/Ad</b>
Pacific Northwest   January - Late March	<b>\$1,000/Ad</b>
Central Oregon   January - Late March	<b>\$1,000/Ad</b>

### AD SPECIFICATIONS:

- jpeg or gif files
- File size > 50k, 72 dpi
- 300 x 250 pixels
- Link to desired URL

## SOCIAL MEDIA ADVERTISING

Get your business in front of our social media audiences\*. Our Facebook and Instagram pages provides reach for your business beyond the URL. Package includes: 1x boosted post announcing your business is in each show. 1x boosted post featuring your product or service a week prior to the show. 1x post/video at the show in your booth. Exhibitor needs to provide content (picture, logo) URL and social media handles. Total package price: \$500. Limited to 10 for each Sportsmen's Show in 2025.

\*Facebook 62,000, Instagram 12,600.

Contract and full payment must be in before listing.