SPORTSMEN'S SHOW WEB AND SOCIAL MEDIA ADVERTISING

WEBSITE ADVERTISING

Take advantage of enormous website traffic before and during the shows with our limited website advertising opportunity on each Sportsmen's Show website. There are only 6 positions available and they occur on the show information page, the most heavily trafficked page on the website. Ads are sized to 300 x 250. All ads can be linked to websites or specific web pages.

Only 6 permanent ads per show are available.

PAGE STATS:

Washington | 51,164 views Pacific Northwest | 153,400 views Central Oregon | 27,720 views

*Average landing page traffic for over 4 months - 2023/2024.

AD RATES:

Washington I January - Mid March \$1,000/Ad Pacific Northwest I January - Late March \$1,000/Ad Central Oregon I January - Late March \$1,000/Ad

AD SPECIFICATIONS:

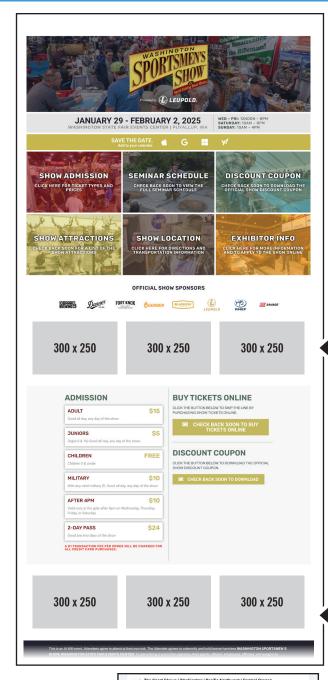
- jpeg or gif files
- File size > 50k, 72 dpi
- 300 x 250 pixels
- Link to desired URL

SOCIAL MEDIA ADVERTISING

Get your business in front of our social media audiences*. Our Facebook and Instagram pages provides reach for your business beyond the URL. Package includes: 1x boosted post announcing your business is in each show. 1x boosted post featuring your product or service a week prior to the show. 1x post/video at the show in your booth. Exhibitor needs to provide content (picture, logo) URL and social media handles. Total package price: \$500. Limited to 10 for each Sportsmen's Show in 2025.

*Facebook 62,000, Instagram 12,600.

Contract and full payment must be in before listing.





thesportshows.com May 2024