



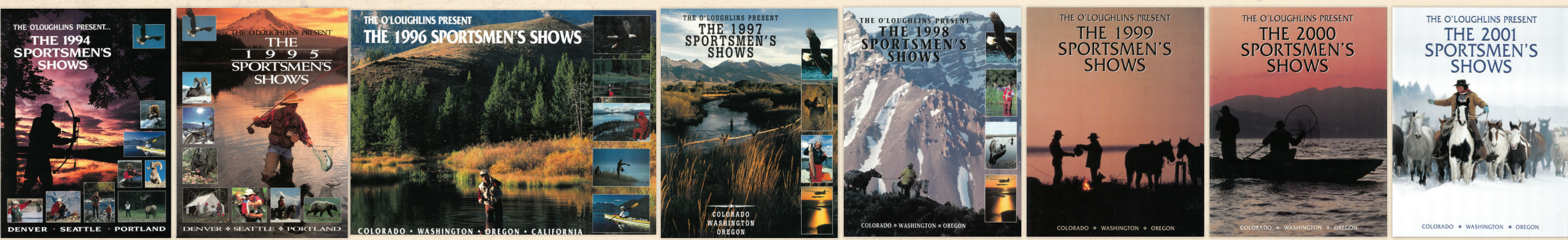
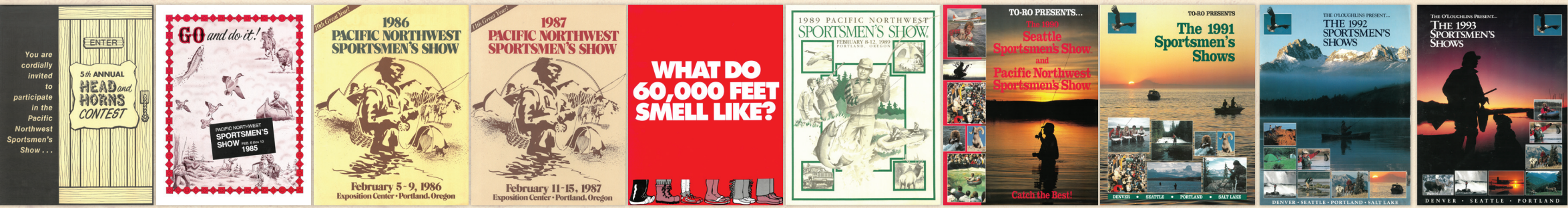
2025

O'LOUGHLIN TRADE SHOWS

THE SPORTSMEN'S SHOWS

CELEBRATING 50 YEARS

Presented by  **LEUPOLD®**



THE NORTHWEST'S BEST SPORTSMEN'S SHOWS

JAN./FEB. 2025

S	M	T	W	T	F	S
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

FEBRUARY 2025

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

MARCH 2025

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

38th Annual
WASHINGTON SPORTSMEN'S SHOW®



PACIFIC NORTHWEST SPORTSMEN'S SHOW®

26th Annual
CENTRAL OREGON SPORTSMEN'S SHOW®

JAN. 29 - FEB. 2, 2025

Washington State Fair
Events Center
Puyallup, Washington

FEBRUARY 12 - 16, 2025

Portland Expo Center
Portland, Oregon

PRESENTED BY **LEUPOLD**

MARCH 6 - 9, 2025

Deschutes County Fair
& Expo Center
Redmond, Oregon

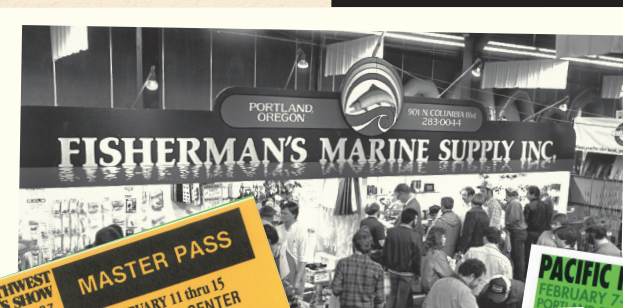
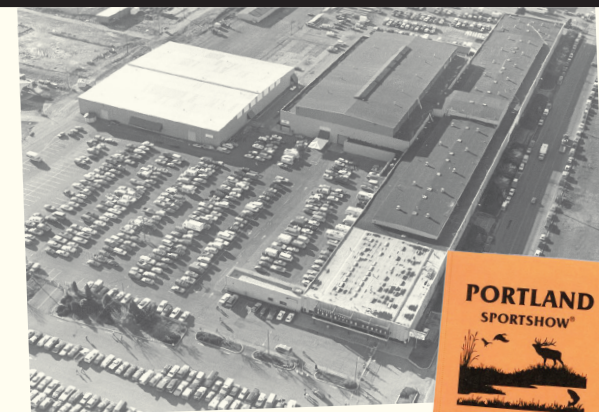


SALTWATER SPORTSMEN'S SHOW

PRESENTED BY **OCEAN**
(Oregon Coalition for Educating ANglers)

FEBRUARY 22 - 23, 2025

Oregon State Fairgrounds
Salem, Oregon



A Pacific Northwest
Family Tradition
since 1975.



OTHER GREAT O'LOUGHLIN SHOWS

Portland Fall RV & Van Show®
Sept. 12 - 15, 2024
Portland Expo Center

Tacoma Fall RV Show®
Oct. 3 - 6, 2024
Tacoma Dome

Portland Boat Show®
Jan. 8 - 12, 2025
Portland Expo Center

Tacoma RV Show®
Jan. 23 - 26, 2025
Tacoma Dome

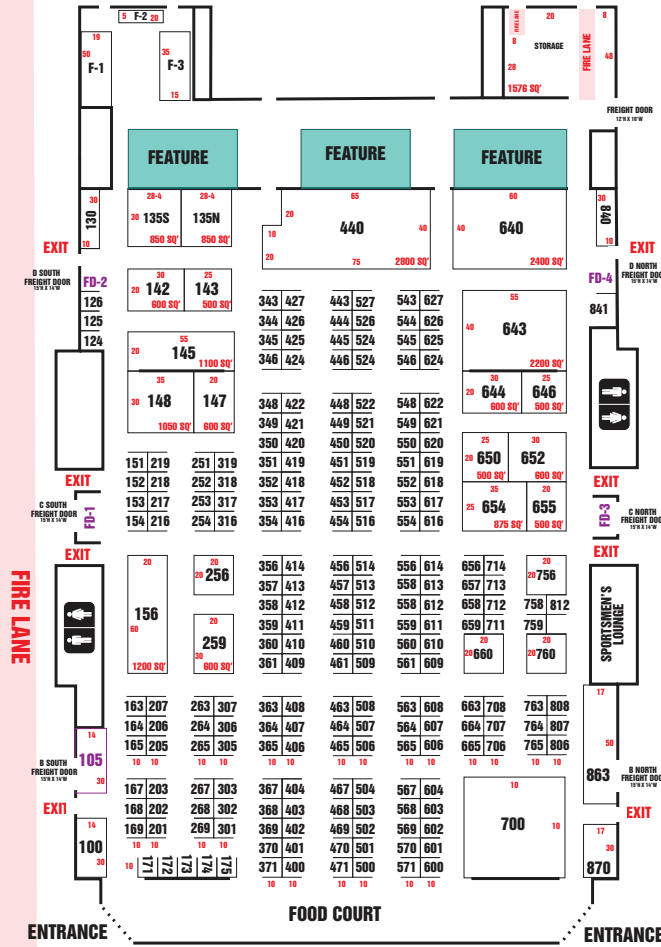
MHRV Seattle RV Show®
February 2025
Lumen Field Event Center

MHRV Puyallup RV Show®
May 1 - 4, 2025
Washington State Fair Events Center



Attendees travel from across the region to connect with fishing and hunting manufacturers and then buy from the retailers at the show. It's what makes the Washington Sportsmen's Show special, unique and productive!

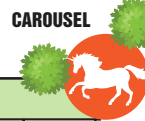
Purple Booth Numbers
Mean Last In, First Out



WASHINGTON SPORTSMEN'S SHOW

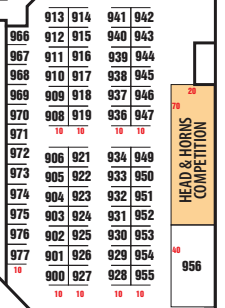
January 29 – February 2, 2025
WASHINGTON STATE FAIR EVENTS CENTER

Floor plan and exhibit hours subject to any necessary change without notice. Floor plan by O'Loughlin Trade Shows. Copyright 2024.

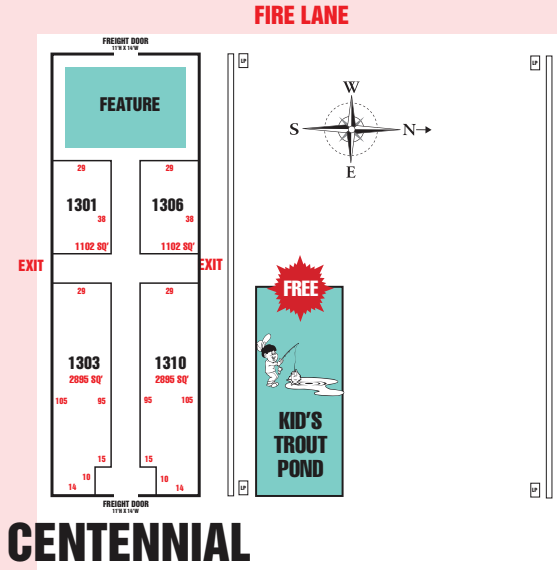


EXPO HALL

GREEN THEATER

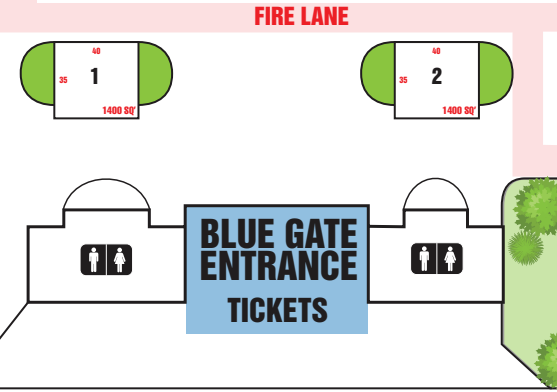


ADMIN

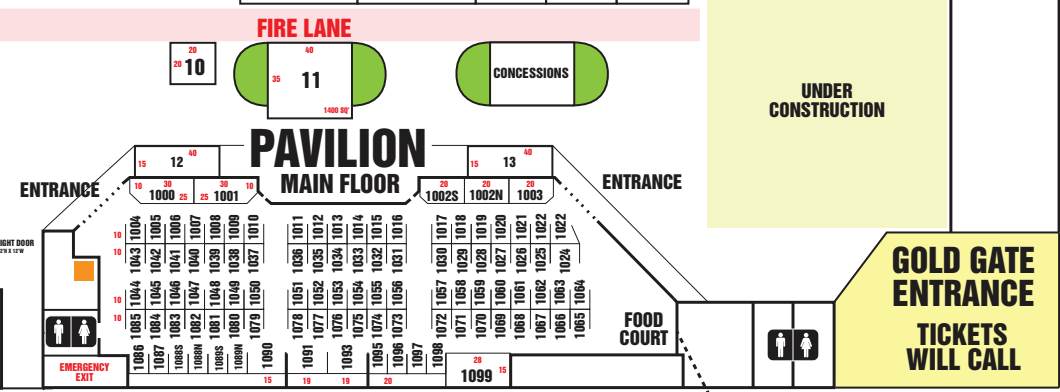


CENTENNIAL

SHOWPLEX



BLUE GATE ENTRANCE TICKETS



PAVILION MAIN FLOOR

PAVILION SECOND FLOOR

BOOTH SPACE BULK SPACE EXHIBIT HOURS

\$1,500 US per 10'x10' Booth

Each Exhibiting Company is furnished with 8' backwall drapes, 3' sidewall drapes and one 5 amp electrical outlet at no extra charge.

All major credit cards accepted.



Indoor **\$3.75 US per Sq. Ft.**
Outdoor **\$1.50 US per Sq. Ft.**

No drapes or space dividers furnished.
Electrical—first 1000 receives one 5 amp outlet; each additional 750 receives another 5 amp outlet, indoor or outdoor bulk space.

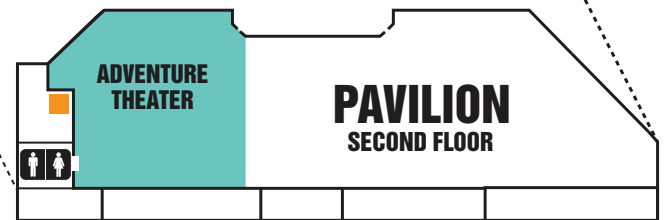
Subject to change
Wed., Jan. 29 12 nn to 8 pm
Thurs., Jan. 30 12 nn to 8 pm
Fri., Jan. 31 12 nn to 8 pm
Sat., Feb. 1 10 am to 8 pm
Sun., Feb. 2 10 am to 4 pm

BY THE NUMBERS

Washington's largest Sportsmen's Show

- 63% Attend the show every year
- 74% Hunt at least 12x per year
- 92% Fish at least 19x per year
- 9% Plan to buy a boat
- 13% Plan to buy an RV
- 9% Plan to buy a vehicle

FREE PARKING FOR 5000 VEHICLES



The Washington Sportsmen's Show is a powerhouse for retail sales at the show. Anglers and hunters travel from across the region to attend and buy.



The Washington Sportsmen's Show is Washington State's largest Sportsmen's Show with more than 200,000 square feet of display space that attracts huge crowds of fishing, hunting and outdoor enthusiasts.



The Kid's Free Trout Pond is iconic and multi-generational. Here, three generations celebrate the fun and memories they've created at the trout pond with a press clipping to prove it!

For more information, contact
O'LOUGHLIN TRADE SHOWS®

503-246-8291
800-343-6973 U.S. ONLY
Fax 503-246-1066

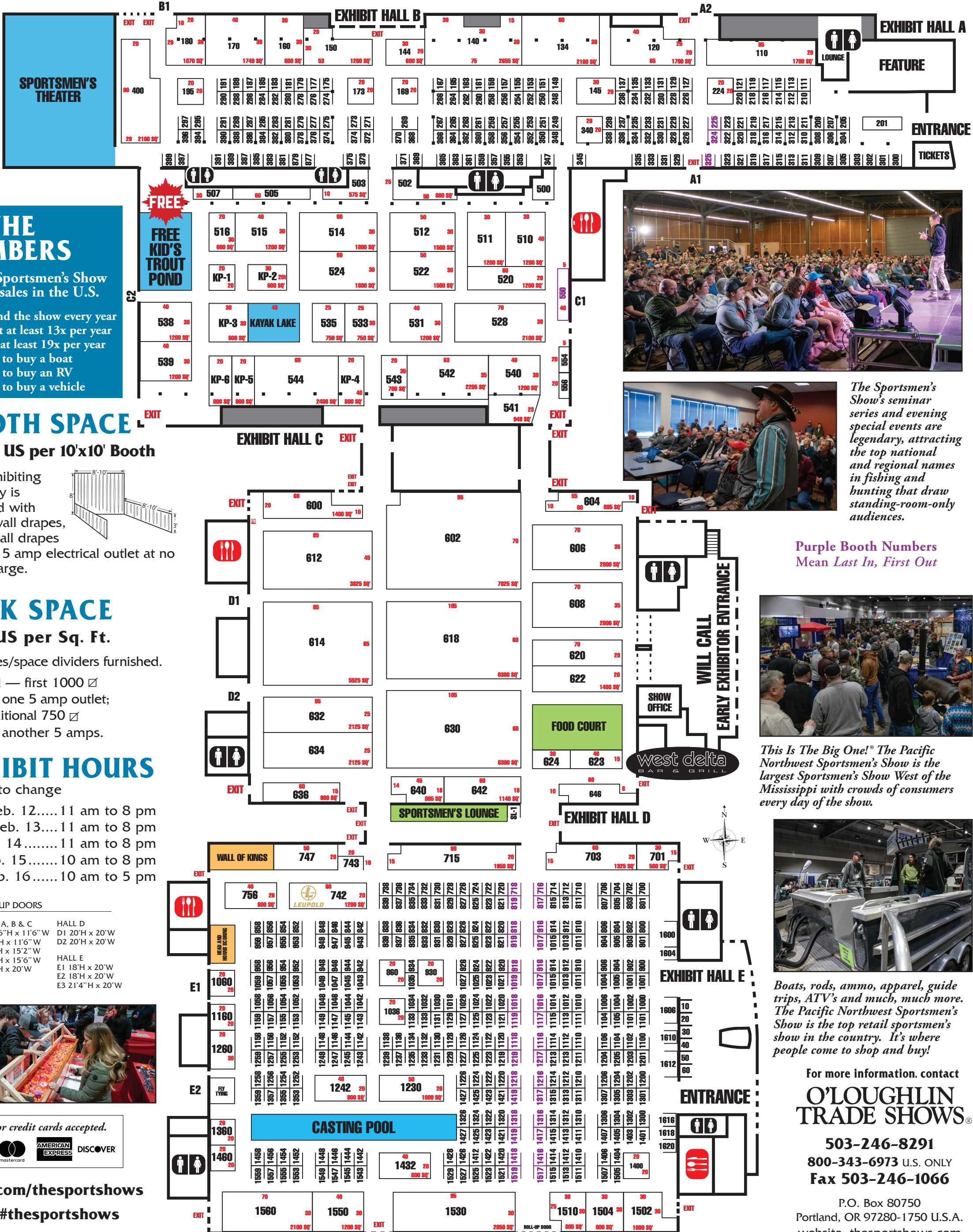
P.O. Box 80750
Portland, OR 97280-1750 U.S.A.
website: thesportshows.com
email: info@otshows.com

fb.com/thesportshows
#thesportshows



PACIFIC NORTHWEST SPORTSMEN'S SHOW

FEBRUARY 12 – 16, 2025 • PORTLAND EXPO CENTER



BY THE NUMBERS

The #1 Sportsmen's Show in retail sales in the U.S.

- 66% Attend the show every year
- 82% Hunt at least 13x per year
- 92% Fish at least 19x per year
- 18% Plan to buy a boat
- 9% Plan to buy an RV
- 10% Plan to buy a vehicle

BOOTH SPACE

\$1,500 US per 10'x10' Booth

Each Exhibiting Company is furnished with 8' backwall drapes, 3' sidewall drapes and one 5 amp electrical outlet at no extra charge.

BULK SPACE

\$3.75 US per Sq. Ft.

No drapes/space dividers furnished.

Electrical — first 1000 receives one 5 amp outlet; each additional 750 receives another 5 amps.

EXHIBIT HOURS

Subject to change

- Wed., Feb. 12.....11 am to 8 pm
- Thurs., Feb. 13....11 am to 8 pm
- Fri., Feb. 14.....11 am to 8 pm
- Sat., Feb. 15.....10 am to 8 pm
- Sun., Feb. 16.....10 am to 5 pm

ROLL-UP DOORS

- HALLS A, B & C: A1 13'6"H x 11'6"W, A2 14'H x 11'6"W, B1 15'H x 15'2"W, C1 15'H x 15'6"W, C2 20'H x 20'W
- HALL D: D1 20'H x 20'W, D2 20'H x 20'W
- HALL E: E1 18'H x 20'W, E2 18'H x 20'W, E3 21'4"H x 20'W



fb.com/thesportshows
#thesportshows

Floor plan and exhibit hours subject to any necessary change without notice. Floor plan by O'Loughlin Trade Shows. Copyright 2024.



The Sportsmen's Show's seminar series and evening special events are legendary, attracting the top national and regional names in fishing and hunting that draw standing-room-only audiences.



Purple Booth Numbers Mean Last In, First Out



This Is The Big One!® The Pacific Northwest Sportsmen's Show is the largest Sportsmen's Show West of the Mississippi with crowds of consumers every day of the show.



Boats, rods, ammo, apparel, guide trips, ATV's and much, much more. The Pacific Northwest Sportsmen's Show is the top retail sportsmen's show in the country. It's where people come to shop and buy!

For more information, contact
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P.O. Box 80750
Portland, OR 97280-1750 U.S.A.
website: thesportshows.com
email: info@otshows.com

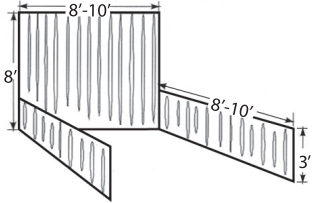
SALTWATER SPORTSMEN'S SHOW

February 22 – 23, 2025

OREGON STATE FAIRGROUNDS
JACKMAN-LONG BUILDING – SALEM, OREGON

BOOTH SPACE

\$400 US per 10'x10' Booth



BULK SPACE

\$1.50 US per Sq. Ft.

EXHIBIT HOURS

Subject to change

Sat., Feb. 22 9 am to 5 pm
Sun., Feb. 23 9 am to 3 pm

Each Exhibiting Company is furnished with 3' sidewall drapes and one 5 amp electrical outlet is supplied at no charge when ordered.

We only accept payment by

CASH CHECK ACH WIRE

There will be a \$50 charge for any check/ACH returned.

P.O. Box 80750
Portland, OR 97280-1750 U.S.A.
website: saltwatersportsmensshow.com
email: info@otshows.com

Saltwater Sportsmen's Show

Floor plan and exhibit hours subject to any necessary change without notice. Floor plan by O'Loughlin Trade Shows. Copyright 2024.



Attendees pay extra to attend the Saltwater Sportsmen's Show seminars and they were packed! Expect 2025 to bring a new and diverse offering of saltwater fishing seminars.

Saltwater fishing enthusiasts traveled from up and down the Oregon Coast and north from Seattle to attend the Saltwater Sportsmen's Show. It's a draw for serious saltwater anglers!

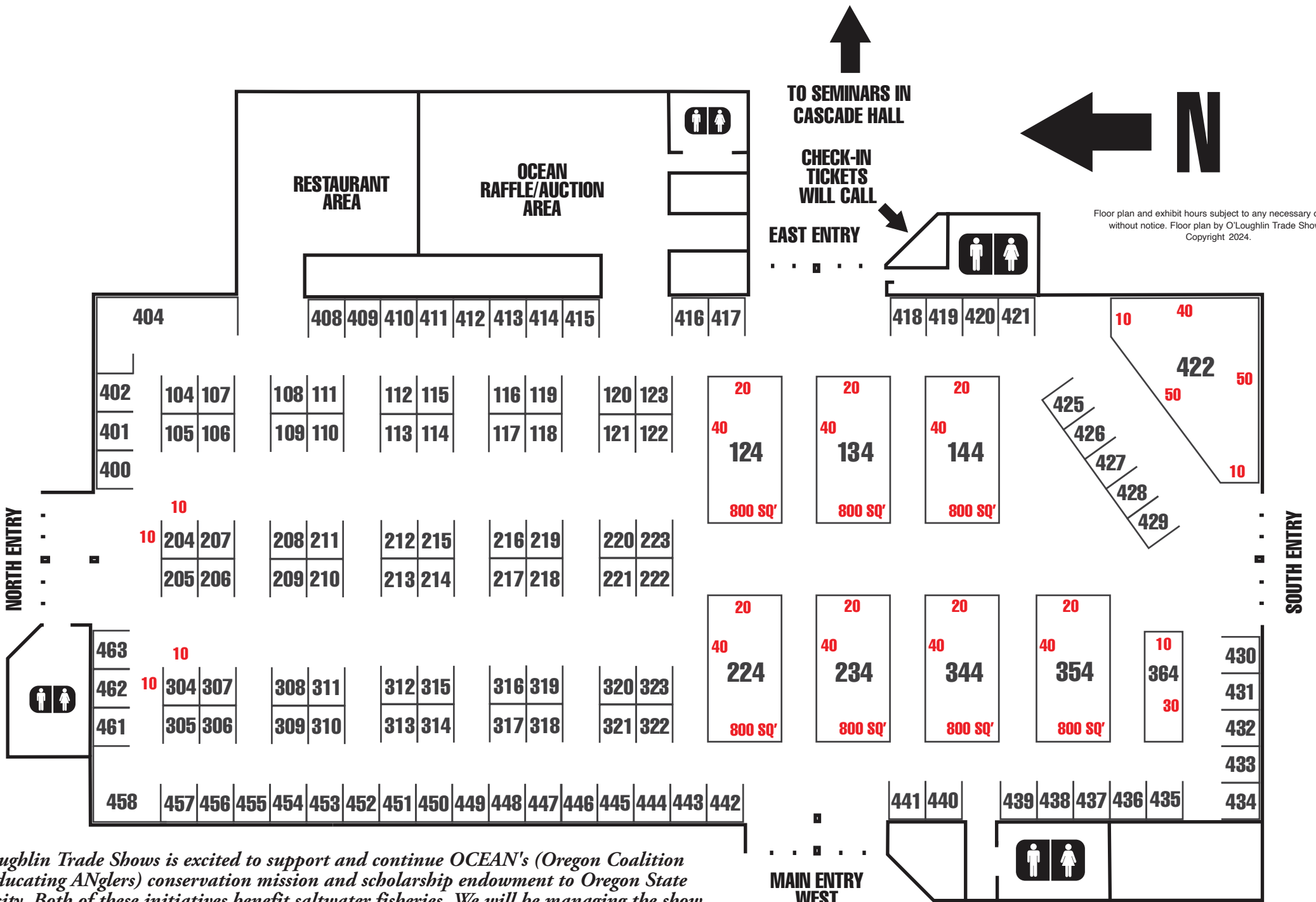


Long lines and runaway buying were the order of the day at the 2024 Saltwater Sportsmen's Show. This is the smallest, and most focused sportsmen's show, but it is mighty in how strong the purchasing is at this show.



For more information, contact
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O'Loughlin Trade Shows is excited to support and continue OCEAN's (Oregon Coalition for Educating Anglers) conservation mission and scholarship endowment to Oregon State University. Both of these initiatives benefit saltwater fisheries. We will be managing the show and OCEAN will continue to handle the seminars, raffle, auction and demo areas.

CENTRAL OREGON SPORTSMEN'S SHOW

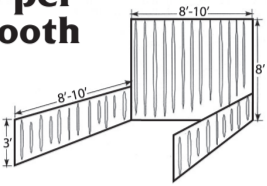
MARCH 6 – 9, 2025

DESCHUTES COUNTY FAIR & EXPO CENTER

BOOTH SPACE BULK SPACE

\$900 US per 10'x10' Booth

Booths 321-332 & 366-371
5' x 20'



Indoor \$2.00 US per Sq. Ft.
Outdoor \$1.25 US per Sq. Ft.

No drapes/space dividers furnished with bulk space. Electrical—first 1000 ☑ gets one 5 amp outlet; each additional 750 ☑ receives another 5 amp outlet, indoor or outdoor bulk space.

Each Exhibiting Company is furnished with 8' backwall drapes, 3' sidewall drapes and one 5 amp electrical outlet at no extra charge.

All major credit cards accepted.
VISA, AMERICAN EXPRESS, DISCOVER, mastercard

EXHIBIT HOURS

Subject to change

Thurs., Mar. 6 12 nn to 8 pm
Fri., Mar. 7 12 nn to 8 pm
Sat., Mar. 8 10 am to 8 pm
Sun., Mar. 9 10 am to 4 pm

BY THE NUMBERS

The largest Sportsmen's Show east of the Cascades

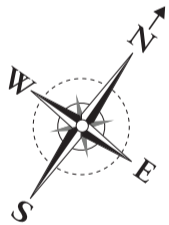
- 70% Attend the show every year
- 81% Hunt at least 16x per year
- 93% Fish at least 17x per year
- 20% Plan to buy a boat
- 16% Plan to buy an RV
- 12% Plan to buy a vehicle



The Central Oregon Sportsmen's Show features the largest RV show and sale east of the Cascades that draws buyers from Northern California, Eastern Oregon, Idaho and Southeast Washington.



From local fishing and hunting opportunities to international destinations as far away as Africa, the Central Oregon Sportsmen's Show is a source for strong bookings and business.



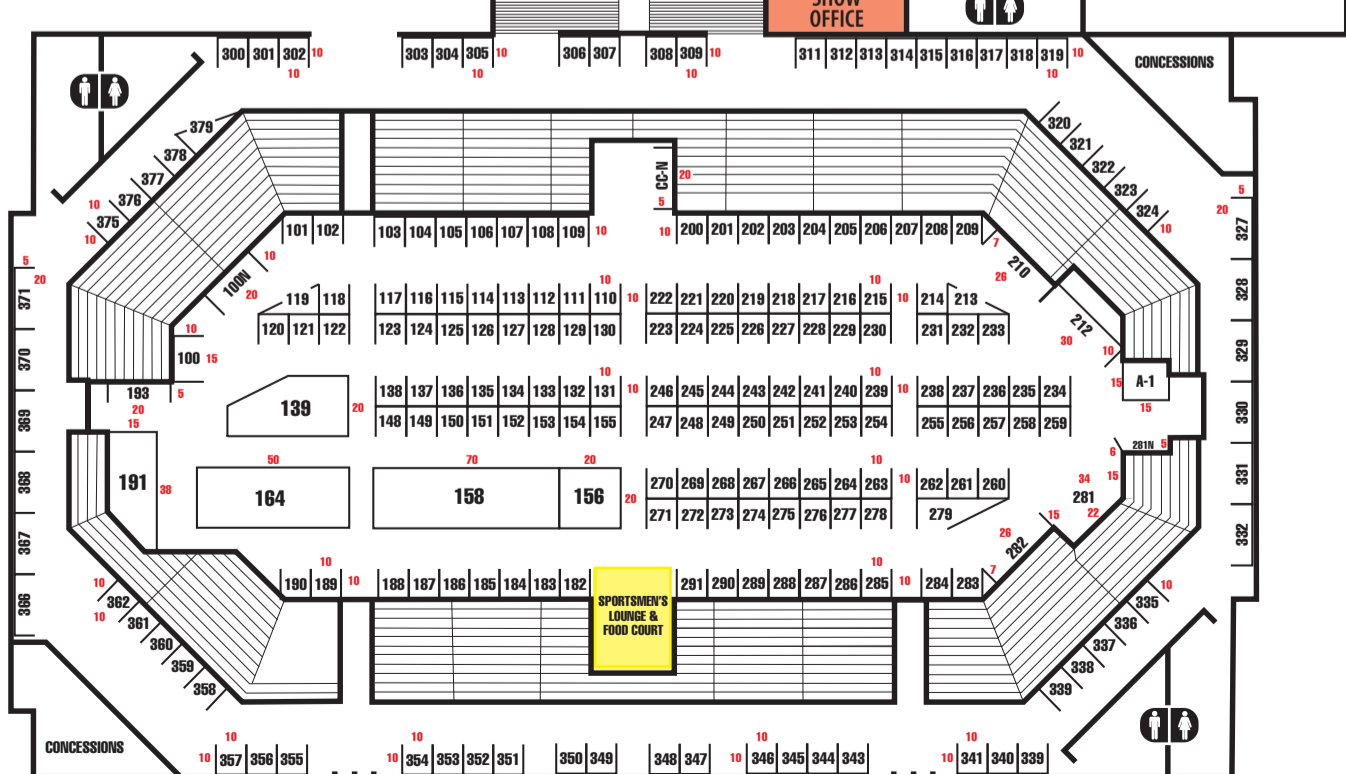
The Central Oregon Sportsmen's Show is three-shows-in-one --- a Sportsmen's Show, RV Show and Boat Show and Sale! The Central Oregon Sportsmen's Show means business and brings the buyers!



Thanks to consistently robust attendance and sales, display space in the Central Oregon Sportsmen's Show sells out early.



First Interstate Bank Center Hooker Creek Arena



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P.O. Box 80750
Portland, OR 97280-1750



Be Part Of The Sportsmen's Shows History!

