

# Be Part Of The Sportsmen's Shows History!



O'LOUGHLIN  
TRADE SHOWS  
P.O. Box 80750  
Portland, OR 97280-1750



2025

O'LOUGHLIN TRADE SHOWS

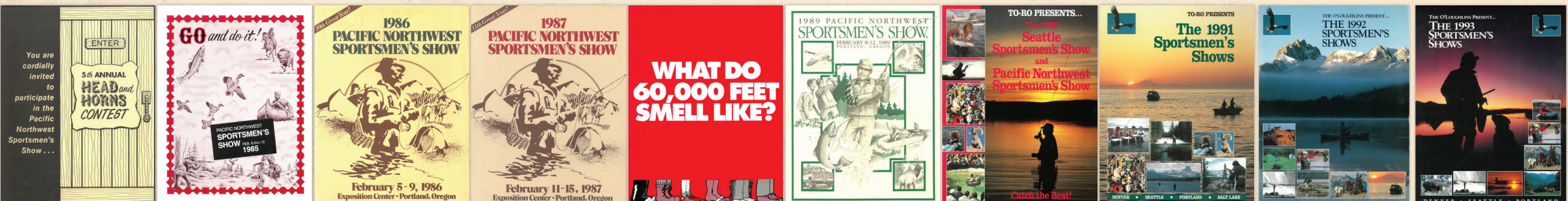
# THE SPORTSMEN'S SHOWS

CELEBRATING 50 YEARS

Presented by



LEUPOLD®



THE NORTHWEST'S BEST SPORTSMEN'S SHOWS

# JAN./FEB. 2025

S	M	T	W	T	F	S
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

# FEBRUARY 2025

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16	17	18	19	20	21	22
23	24	25	26	27	28	

# MARCH 2025

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

38th Annual  
**WASHINGTON SPORTSMEN'S SHOW®**



**PACIFIC NORTHWEST SPORTSMEN'S SHOW®**

26th Annual  
**CENTRAL OREGON SPORTSMEN'S SHOW®**

**JAN. 29 - FEB. 2, 2025**  
Washington State Fair  
Events Center  
Puyallup, Washington

**FEBRUARY 12 - 16, 2025**  
Portland Expo Center  
Portland, Oregon

**MARCH 6 - 9, 2025**  
Deschutes County Fair  
& Expo Center  
Redmond, Oregon

PRESENTED BY **LEUPOLD**



## SALTWATER SPORTFISHING SHOW

PRESENTED BY **OCEAN**  
(Oregon Coalition for Educating ANglers)

**FEBRUARY 22 - 23, 2025**  
Oregon State Fairgrounds  
Salem, Oregon



A Pacific Northwest  
*Family Tradition*  
since 1975.

## OTHER GREAT O'LOUGHLIN SHOWS

**Portland Fall RV & Van Show®**  
Sept. 12 - 15, 2024  
Portland Expo Center

**Tacoma Fall RV Show®**  
Oct. 3 - 6, 2024  
Tacoma Dome

**Portland Boat Show®**  
Jan. 8 - 12, 2025  
Portland Expo Center

**Tacoma RV Show®**  
Jan. 23 - 26, 2025  
Tacoma Dome

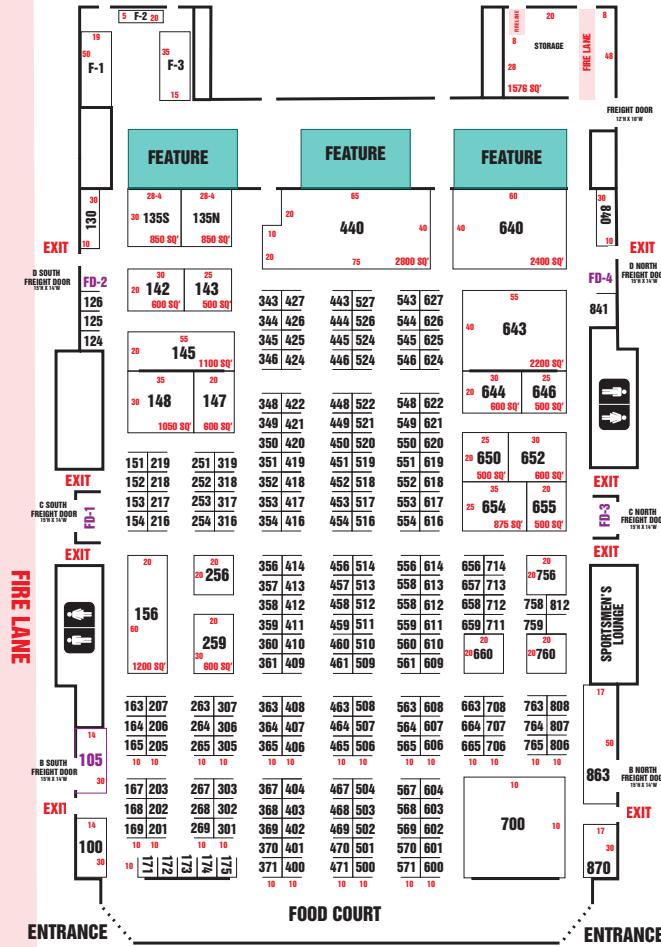
**MHRV Seattle RV Show®**  
February 2025  
Lumen Field Event Center

**MHRV Puyallup RV Show®**  
May 1 - 4, 2025  
Washington State Fair Events Center



Attendees travel from across the region to connect with fishing and hunting manufacturers and then buy from the retailers at the show. It's what makes the Washington Sportsmen's Show special, unique and productive!

**Purple Booth Numbers**  
Mean Last In, First Out



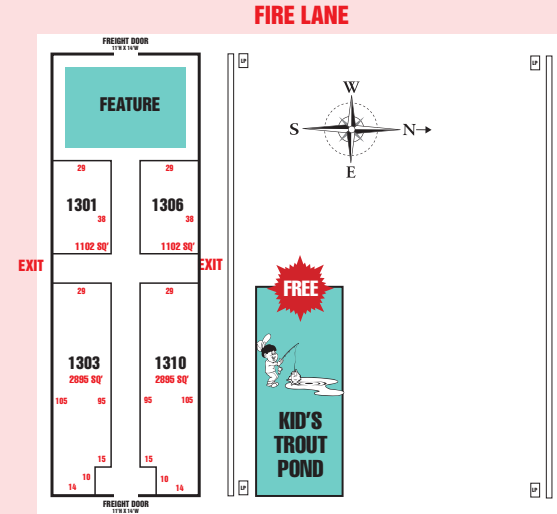
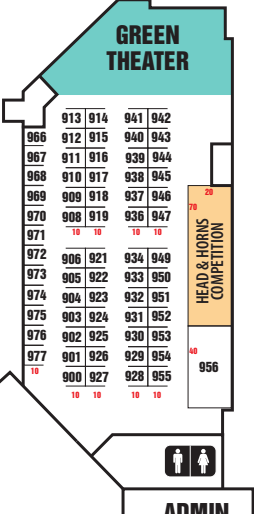
# WASHINGTON SPORTSMEN'S SHOW

January 29 – February 2, 2025  
WASHINGTON STATE FAIR EVENTS CENTER

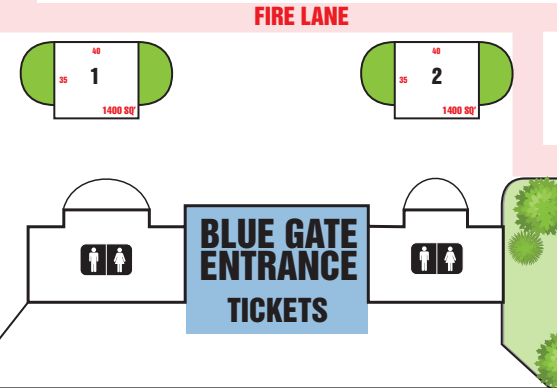
Floor plan and exhibit hours subject to any necessary change without notice. Floor plan by O'Loughlin Trade Shows. Copyright 2024.



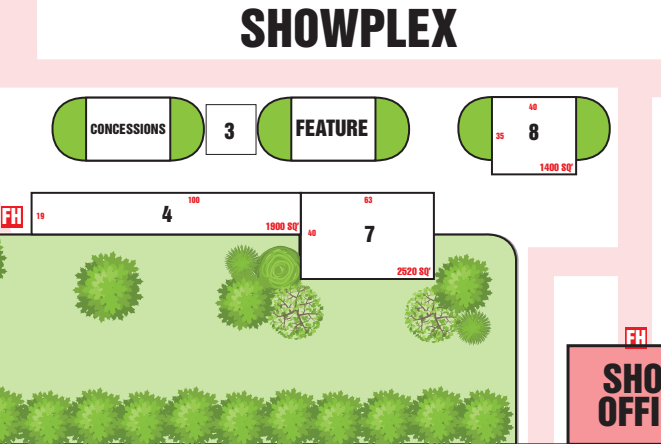
**EXPO HALL**



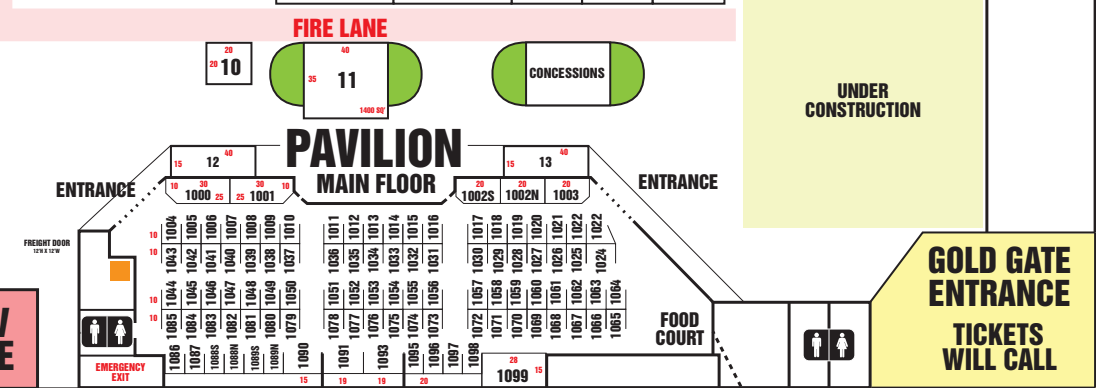
**CENTENNIAL**



**BLUE GATE ENTRANCE**



**SHOWPLEX**



**PAVILION**

**BOOTH SPACE BULK SPACE EXHIBIT HOURS**

**\$1,500 US per 10'x10' Booth**

Each Exhibiting Company is furnished with 8' backwall drapes, 3' sidewall drapes and one 5 amp electrical outlet at no extra charge.

Indoor **\$3.75 US per Sq. Ft.**  
Outdoor **\$1.50 US per Sq. Ft.**

No drapes or space dividers furnished.  
Electrical—first 1000 receives one 5 amp outlet; each additional 750 receives another 5 amp outlet, indoor or outdoor bulk space.

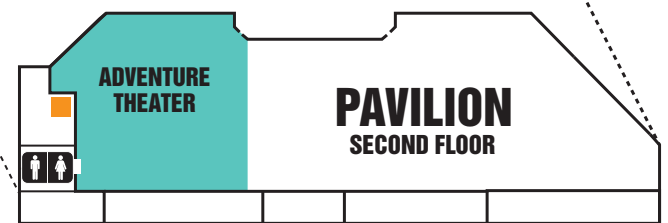
Subject to change  
Wed., Jan. 29 ..... 12 nn to 8 pm  
Thurs., Jan. 30 ..... 12 nn to 8 pm  
Fri., Jan. 31 ..... 12 nn to 8 pm  
Sat., Feb. 1 ..... 10 am to 8 pm  
Sun., Feb. 2 ..... 10 am to 4 pm

**BY THE NUMBERS**

Washington's largest Sportsmen's Show

- 63% Attend the show every year
- 74% Hunt at least 12x per year
- 92% Fish at least 19x per year
- 9% Plan to buy a boat
- 13% Plan to buy an RV
- 9% Plan to buy a vehicle

**FREE PARKING FOR 5000 VEHICLES**



The Washington Sportsmen's Show is a powerhouse for retail sales at the show. Anglers and hunters travel from across the region to attend and buy.



The Washington Sportsmen's Show is Washington State's largest Sportsmen's Show with more than 200,000 square feet of display space that attracts huge crowds of fishing, hunting and outdoor enthusiasts.



The Kid's Free Trout Pond is iconic and multi-generational. Here, three generations celebrate the fun and memories they've created at the trout pond with a press clipping to prove it!

For more information, contact  
**O'LOUGHLIN TRADE SHOWS®**  
503-246-8291  
800-343-6973 U.S. ONLY  
Fax 503-246-1066

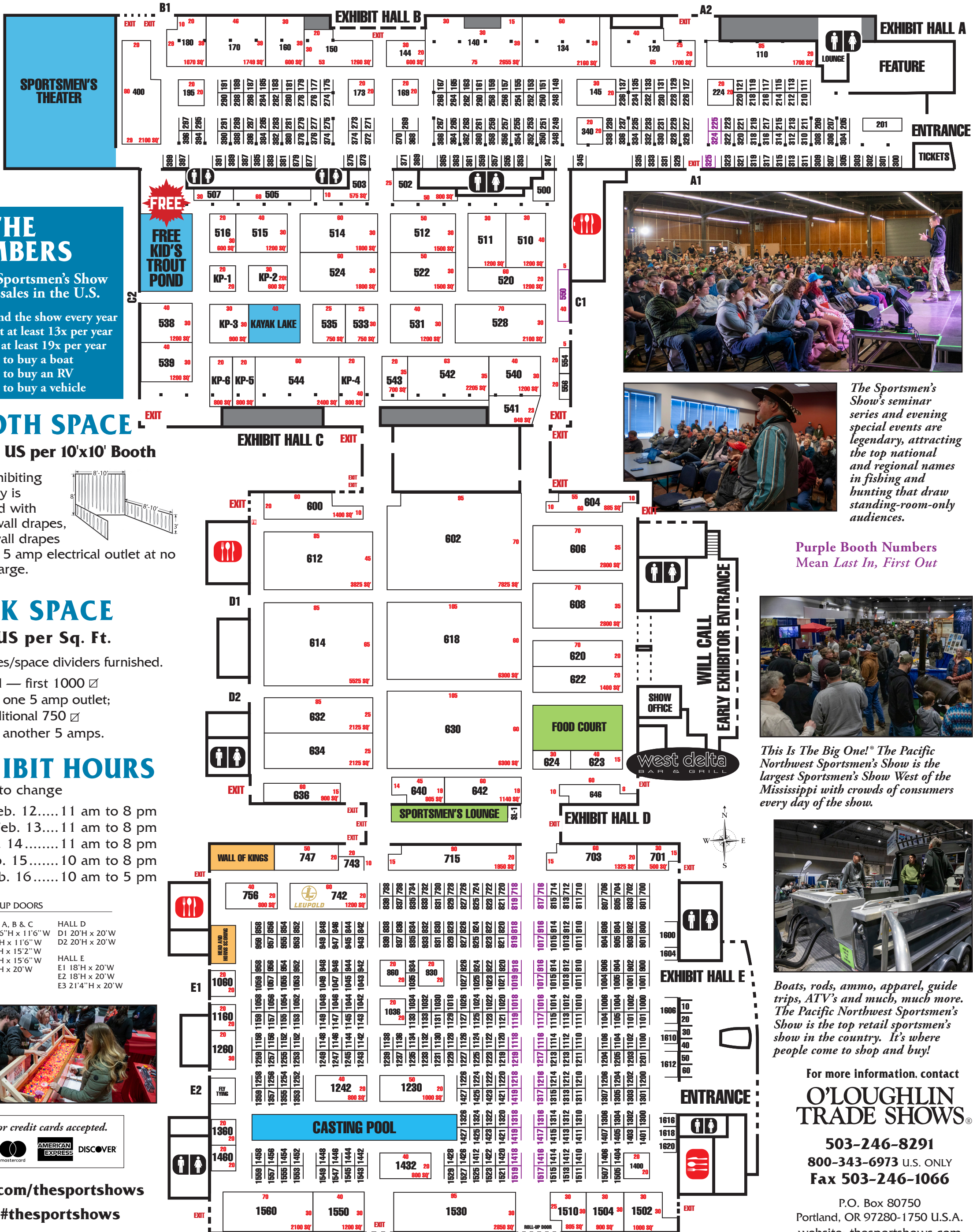
P.O. Box 80750  
Portland, OR 97280-1750 U.S.A.  
website: [thesportshows.com](http://thesportshows.com)  
email: [info@otshows.com](mailto:info@otshows.com)

[fb.com/thesportshows](https://www.facebook.com/thesportshows)  
[#thesportshows](https://www.instagram.com/thesportshows)



# PACIFIC NORTHWEST SPORTSMEN'S SHOW

FEBRUARY 12 – 16, 2025 • PORTLAND EXPO CENTER



## BY THE NUMBERS

The #1 Sportsmen's Show in retail sales in the U.S.

- 66% Attend the show every year
- 82% Hunt at least 13x per year
- 92% Fish at least 19x per year
- 18% Plan to buy a boat
- 9% Plan to buy an RV
- 10% Plan to buy a vehicle

## BOOTH SPACE

\$1,500 US per 10'x10' Booth

Each Exhibiting Company is furnished with 8' backwall drapes, 3' sidewall drapes and one 5 amp electrical outlet at no extra charge.

## BULK SPACE

\$3.75 US per Sq. Ft.

No drapes/space dividers furnished.

Electrical — first 1000 receives one 5 amp outlet; each additional 750 receives another 5 amps.

## EXHIBIT HOURS

Subject to change

- Wed., Feb. 12.....11 am to 8 pm
- Thurs., Feb. 13....11 am to 8 pm
- Fri., Feb. 14.....11 am to 8 pm
- Sat., Feb. 15.....10 am to 8 pm
- Sun., Feb. 16.....10 am to 5 pm

### ROLL-UP DOORS

- HALLS A, B & C: A1 13'6"H x 11'6"W, A2 14'H x 11'6"W, B1 15'H x 15'2"W, C1 15'H x 15'6"W, C2 20'H x 20'W
- HALL D: D1 20'H x 20'W, D2 20'H x 20'W
- HALL E: E1 18'H x 20'W, E2 18'H x 20'W, E3 21'4"H x 20'W



fb.com/thesportshows  
#thesportshows

Floor plan and exhibit hours subject to any necessary change without notice. Floor plan by O'Loughlin Trade Shows. Copyright 2024.



The Sportsmen's Show's seminar series and evening special events are legendary, attracting the top national and regional names in fishing and hunting that draw standing-room-only audiences.



Purple Booth Numbers Mean Last In, First Out



This Is The Big One!® The Pacific Northwest Sportsmen's Show is the largest Sportsmen's Show West of the Mississippi with crowds of consumers every day of the show.



Boats, rods, ammo, apparel, guide trips, ATV's and much, much more. The Pacific Northwest Sportsmen's Show is the top retail sportsmen's show in the country. It's where people come to shop and buy!

For more information, contact  
**O'LOUGHLIN TRADE SHOWS®**  
503-246-8291  
800-343-6973 U.S. ONLY  
Fax 503-246-1066

P.O. Box 80750  
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website: thesportshows.com  
email: info@otshows.com

# SALTWATER SPORTFISHING SHOW

February 22 – 23, 2025

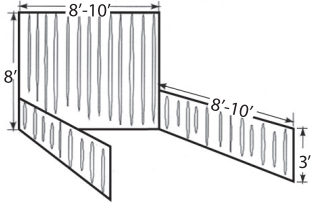
OREGON STATE FAIRGROUNDS  
JACKMAN-LONG BUILDING – SALEM, OREGON



Attendees pay extra to attend the Saltwater Sportsmen's Show seminars and they were packed! Expect 2025 to bring a new and diverse offering of saltwater fishing seminars.

## BOOTH SPACE

\$400 US per 10'x10' Booth



## BULK SPACE

\$1.50 US per Sq. Ft.

## EXHIBIT HOURS

Subject to change

Sat., Feb. 22 ..... 9 am to 5 pm  
Sun., Feb. 23 ..... 9 am to 3 pm

Saltwater fishing enthusiasts traveled from up and down the Oregon Coast and north from Seattle to attend the Saltwater Sportsmen's Show. It's a draw for serious saltwater anglers!



Each Exhibiting Company is furnished with 3' sidewall drapes and one 5 amp electrical outlet is supplied at no charge when ordered.

We only accept payment by

CASH CHECK ACH WIRE

There will be a \$50 charge for any check/ACH returned.

P.O. Box 80750  
Portland, OR 97280-1750 U.S.A.  
website: saltwatersportsmensshow.com  
email: info@otshows.com

Saltwater Sportsmen's Show

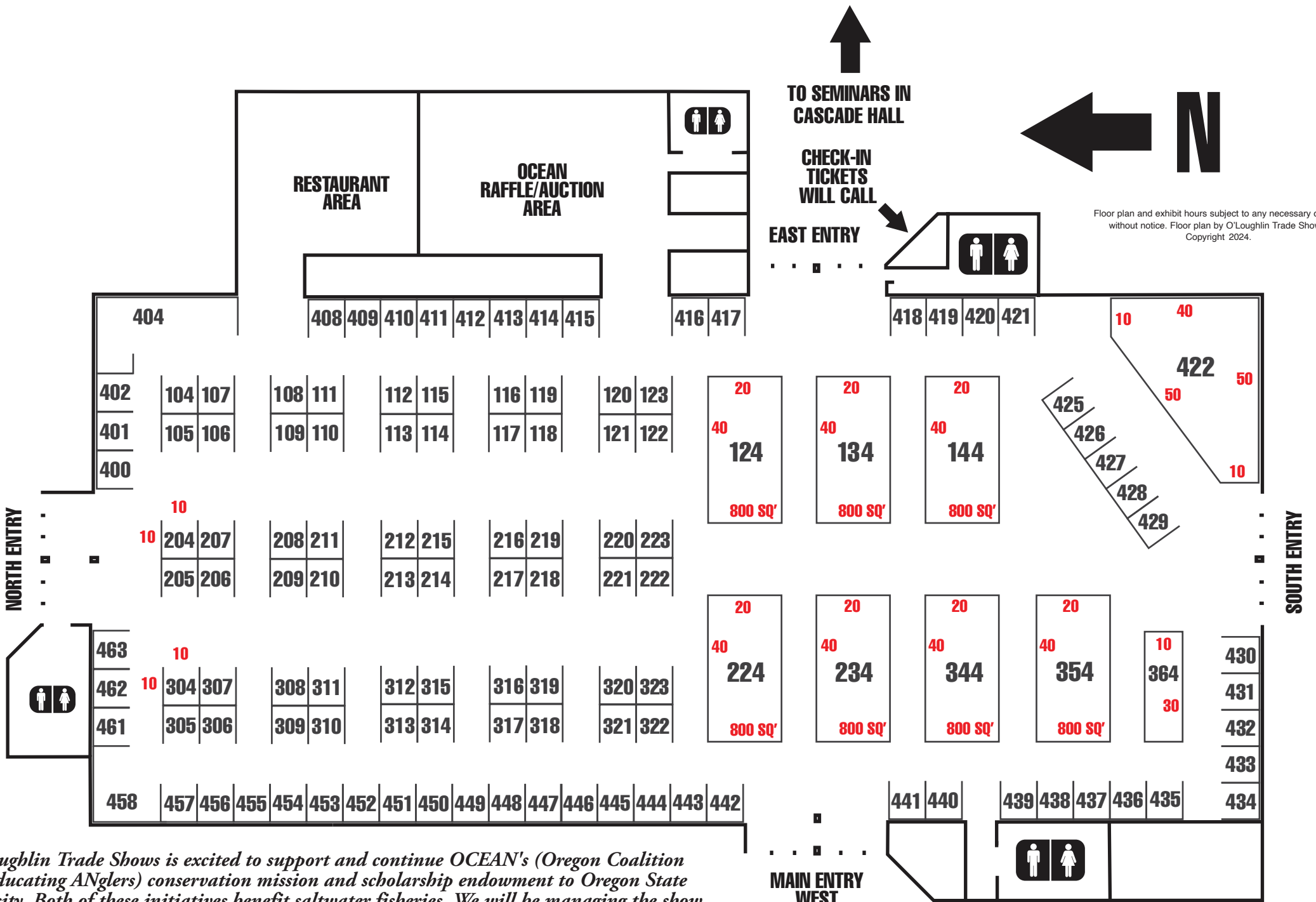
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Long lines and runaway buying were the order of the day at the 2024 Saltwater Sportsmen's Show. This is the smallest, and most focused sportsmen's show, but it is mighty in how strong the purchasing is at this show.

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O'Loughlin Trade Shows is excited to support and continue OCEAN's (Oregon Coalition for Educating Anglers) conservation mission and scholarship endowment to Oregon State University. Both of these initiatives benefit saltwater fisheries. We will be managing the show and OCEAN will continue to handle the seminars, raffle, auction and demo areas.

# CENTRAL OREGON SPORTSMEN'S SHOW

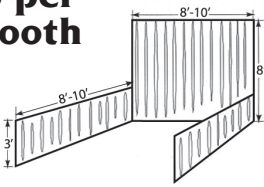
MARCH 6 – 9, 2025

DESCHUTES COUNTY FAIR & EXPO CENTER

## BOOTH SPACE BULK SPACE

**\$900 US per 10'x10' Booth**

Booths 327-332 & 366-371 5' x 20'



Each Exhibiting Company is furnished with 8' backwall drapes, 3' sidewall drapes and one 5 amp electrical outlet at no extra charge.

All major credit cards accepted.



The Central Oregon Sportsmen's Show features the largest RV show and sale east of the Cascades that draws buyers from Northern California, Eastern Oregon, Idaho and Southeast Washington.



From local fishing and hunting opportunities to international destinations as far away as Africa, the Central Oregon Sportsmen's Show is a source for strong bookings and business.



The Central Oregon Sportsmen's Show is three-shows-in-one --- a Sportsmen's Show, RV Show and Boat Show and Sale! The Central Oregon Sportsmen's Show means business and brings the buyers!



Thanks to consistently robust attendance and sales, display space in the Central Oregon Sportsmen's Show sells out early.

Indoor **\$2.00 US per Sq. Ft.**  
Outdoor **\$1.25 US per Sq. Ft.**

No drapes/space dividers furnished with bulk space. Electrical—first 1000 ☑ gets one 5 amp outlet; each additional 750 ☑ receives another 5 amp outlet, indoor or outdoor bulk space.

## EXHIBIT HOURS

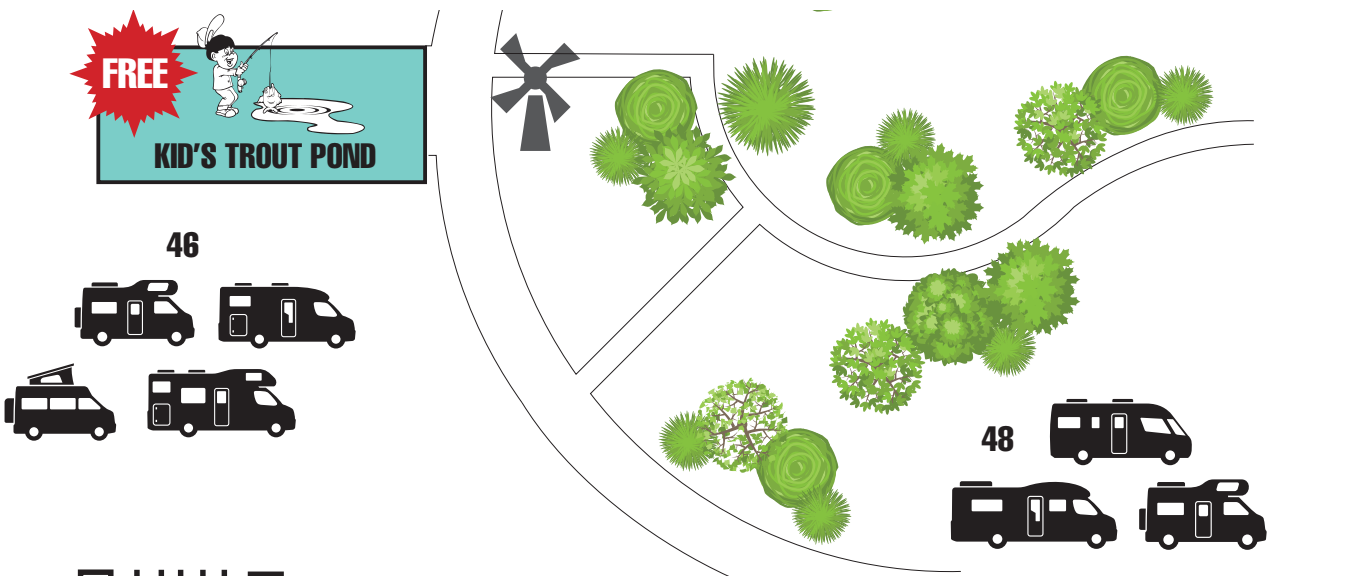
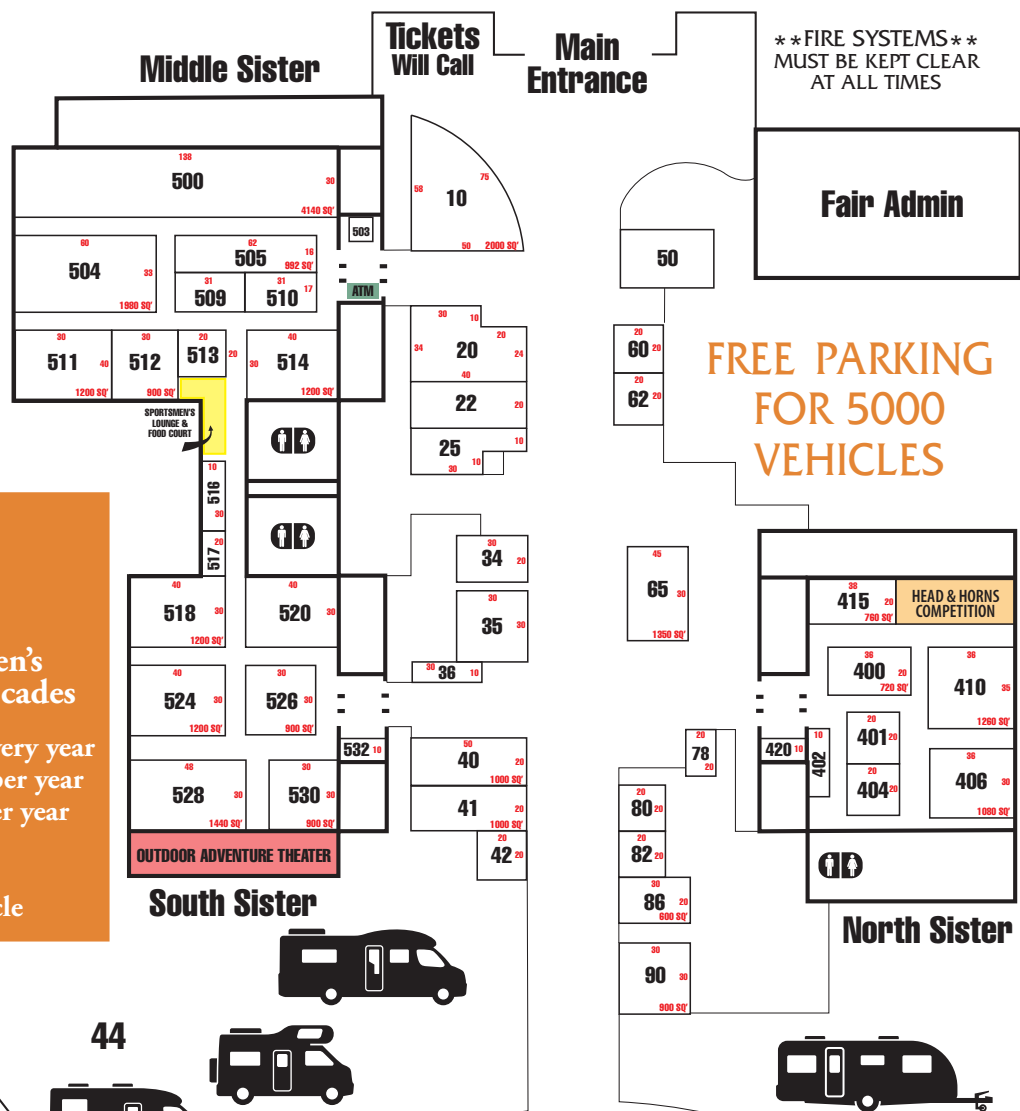
Subject to change

Thurs., Mar. 6 ..... 12 nn to 8 pm  
Fri., Mar. 7 ..... 12 nn to 8 pm  
Sat., Mar. 8 ..... 10 am to 8 pm  
Sun., Mar. 9 ..... 10 am to 4 pm

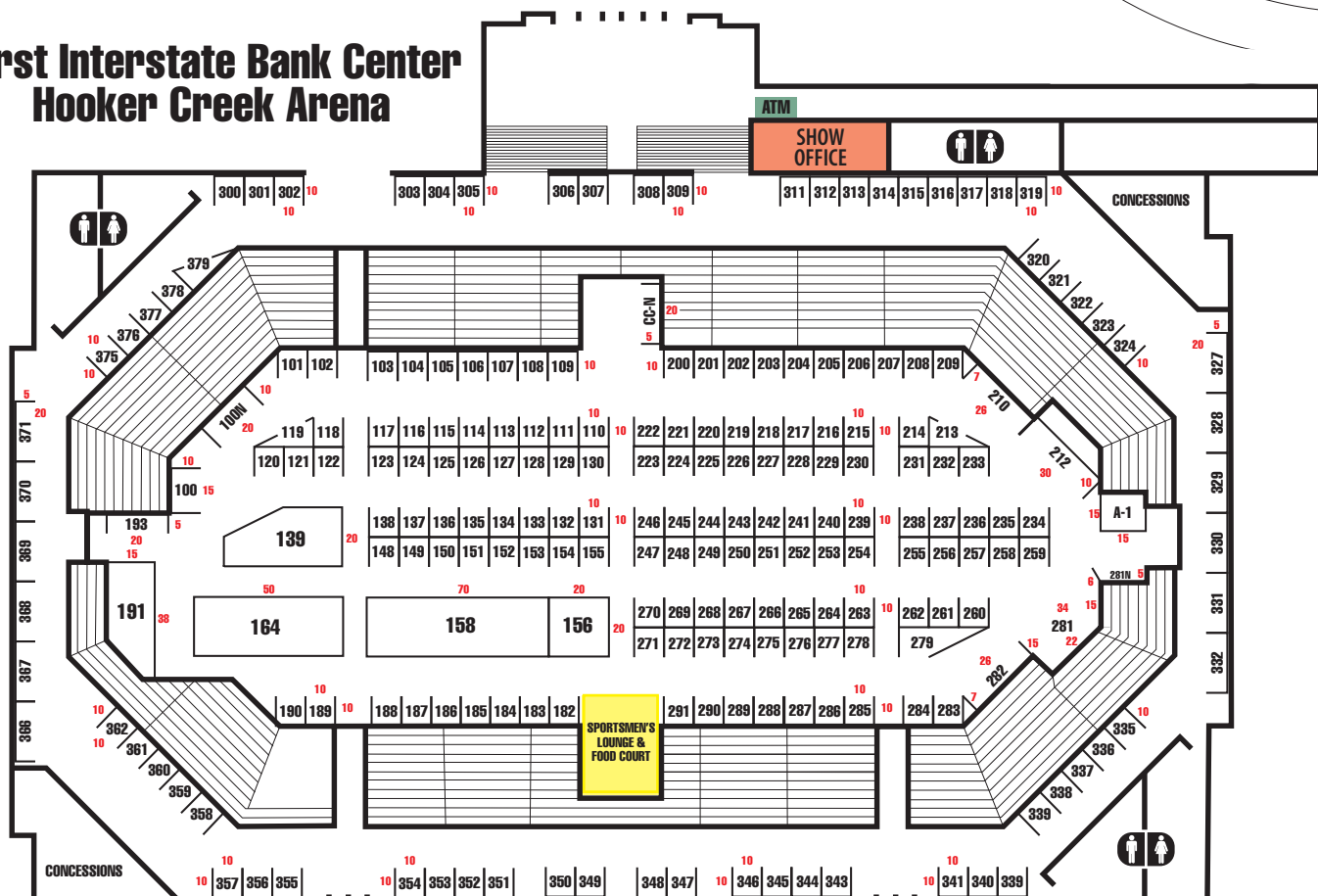
## BY THE NUMBERS

The largest Sportsmen's Show east of the Cascades

- 70% Attend the show every year
- 81% Hunt at least 16x per year
- 93% Fish at least 17x per year
- 20% Plan to buy a boat
- 16% Plan to buy an RV
- 12% Plan to buy a vehicle



## First Interstate Bank Center Hooker Creek Arena



For more information, contact  
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