



**FOR IMMEDIATE RELEASE.** Contact: Trey Carskadon | O'Loughlin Trade Show | Phone: 503-246-8291

## Pacific Northwest Sportsmen's Show® 50th Anniversary Promises "Biggest and Best Show Ever" With New Features, Special Events and Sales

**Portland, OR** - "There's nothing else like it in North America", said Bill O'Loughlin, President of O'Loughlin Trade Shows. "The Pacific Northwest Sportsmen's Show is the quintessential fishing and hunting event in the country. Brimming with experts, show-only specials, destinations, special events, Les Schwab Free Kids Trout Pond, dozens of free seminars and the brightest and best brands and products in fishing and hunting, the Pacific Northwest Sportsmen's Show is the ultimate celebration of hunting and fishing. 2025 marks 50 years for this show and we're not holding anything back. Join us for 'An Evening With Jim Shockey' on Saturday night. Public lands advocate and hunter, Randy Newberg will be at the show Thursday to Sunday. The best sales in fishing and hunting are at this show so stock up! Don't miss Toyota's Fistful of Cheaters, everyone wins and it's free to enter. You can pan for gold, go boat shopping, check out optics, learn from the experts at the dozens of seminars scheduled, book a vacation or a day trip and see what's new for 2025. It's all here, in one place!"

- What:** Celebrating 50 years of fishing, hunting and outdoor recreation in the northwest and beyond. There's nothing else like it. With nearly 350,000 square feet of displays and more than 700 exhibitors, the show blends local retailers and factory booths in every conceivable category of fishing and hunting so you can talk to the experts and then save by purchasing at show-only prices.
- Who:** The top manufacturers and retailers in fishing, hunting, outdoor apparel, boats, footwear and boots, jewelry, art, knives, food, camp cooking, optics, fishing and outdoor electronics, taxidermy, crabbing, RV's, ATV's, trucks, trailers, rafts, guides, outfitters, camping equipment, dozens of seminars and much more!
- Why:** See what's new. Buy at show-only prices. Enjoy the Les Schwab Free Kids Trout Pond. Connect with northwest fishing and hunting's top pros. Book the trip of a lifetime. Learn at a free seminar. And be entertained by any one (or more) of our special features.
- When:** **Wednesday, February 12th – Sunday, February 16th, 2025.**  
 Wednesday – Friday, February 12th – 14th      11 AM – 8 PM  
 Saturday, February 15th                              10 AM – 8 PM  
 Sunday, February 16th                                 10 AM – 5 PM

**Where:** [Portland Expo Center](#)  
[2060 N. Marine Dr.](#)  
[Portland, OR 97217](#)

**Tickets\*:** Adult - \$20  
 Youth – 17 and younger - FREE  
 Military - \$12 with any valid military ID  
 Two Day Pass - \$32\*\*

*\*Online and in-person ticket purchases are subject to credit card, service and user fees by TicketsWest and the Portland Expo Center.  
 \*\*Two Day Pass includes FREE parking at PIR (only) second day. (\$13 value)*

**Parking:** Onsite parking – \$13  
 Off-site/overflow parking – \$13  
 Free shuttle from overflow parking areas.  
 Public Transportation: Tri-Met Max Yellow Line directly serves the Expo Center



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For complete show details and tickets visit: [WWW.THESPORTSHOWS.COM](http://WWW.THESPORTSHOWS.COM).