



37 REASONS TO ATTEND THE 2025 CENTRAL OREGON SPORTSMEN'S SHOW®

MARCH 6-9, 2025

First Interstate Bank Center
& Deschutes County Fair &
Expo Center - Redmond, OR

Presented by  **LEUPOLD**

PROGRESSIVE

With spring on the horizon it's a perfect time to get ready for another year of fabulous fishing, hunting and outdoor recreation! Central Oregon's largest sportsmen's show, and first of the season boat and RV sale, comes to the area only once-a-year for 4 BIG days, March 6th-9th, 2025 at the First Interstate Bank Center and Deschutes County Fair and Expo Center in Redmond. There are lots of great reasons (and by no means is this a complete list) to make the 26th annual Central Oregon Sportsmen's Show presented by Leupold one of your "must-do" stops this year.

- 1. Leupold.** The Presenting Sponsor of the Central Oregon Sportsmen's Show is Leupold, makers of premium optics for hunting, boating and outdoor recreation. You'll find a complete offering of scopes in their booth including new, never-before-seen or offered products along with hard-to-find and tried-and-true scopes, binoculars, spotting scopes, range finders and Performance Eyewear. Be sure to check them out!
- 2. Randy Newberg.** Celebrated hunter and public lands advocate, Randy Newberg, returns for another year to the Central Oregon Sportsmen's Show to share his wilderness wisdom and expertise. We're thrilled! Randy's back with his daily seminars. He's there to answer your questions as he tackles strategies for hunting other states and big game. Check the seminar schedule on the show's website at [TheSportShows.com](https://thesportshows.com) for complete details. This is a special opportunity for local hunters to connect with one of the world's best. Randy really enjoys connecting with fellow hunters...bring your questions, he's happy to answer them.
- 3. The Les Schwab Kid's Free Trout Pond.** The Les Schwab Kids Free Trout Pond returns to the Central Oregon Sportsmen's Show stocked to the gills (pun entirely intended) with fat, frisky rainbow trout. It's FREE for kids 12 and younger and everything you need is provided including a plastic bag to take your trout (up to two) home. Of course, if you want to put it back after catching it, your child can do that too, but you're welcome to take them home for a trout dinner. Many a fishing career started at this iconic pond --- we even have a few in our office that got their start fishing at the Kids Free Trout Pond!
- 4. RV's and trailers!** If you're shopping RV's this is the place to go! This is, without a doubt, the largest RV sale to hit Central Oregon in some time. There are acres of RV's on display and for sale. Shop and compare, side-by-side, it's a wonderful opportunity to see a lot of different units, from a variety of local dealers, in one place. It's all here, Class A, B and C motorhomes, travel trailers of all sizes and descriptions, destination models, 5th wheels, toy haulers, overlanding rigs and more!
- 5. Boat Sale!** It's a boat show too! Fishing boats, pontoons, drift boats, wakeboard and surf boats and pleasure craft will be in-stock and on sale from the area's top dealers all in one place. Get a jump on spring and summer fun and buy where price and selection are best. 4 days only!
- 6. Addicted Fishing.** On Saturday, from 12:30PM-4:30PM the crew from Addicted Fishing comes to the Central Oregon Sportsmen's Show to host their Mega-Bash and the premiere of their movie, "Alaska 4: Adventure To Unknown Seas". This is a ticketed event and tickets are on sale at: <https://addicted.fishing/collections/event-tickets>
- 7. Head & Horns above the rest.** The Head and Horns Competition returns to the Central Oregon Sportsmen's Show looking for the next record. A new world record Columbia Blacktail deer was entered at the Central Oregon Sportsmen's Show and won top prize! If you have a set of horns, antlers, a bear or cougar skull or turkey beard that you'd like measured and scored this is the place to bring it. Our certified measurers will measure and score your trophy for \$40. With that, you're automatically entered into the competition! The prizes in this year's competition are amazing and there are LOTS of categories to enter. Special thanks to Fort Knox, Leupold, RMEF, Benchmade, Danner, Savage Arms and LaCrosse as the sponsors of this popular show feature.



37 REASONS TO ATTEND THE 2025 CENTRAL OREGON SPORTSMEN'S SHOW®

MARCH 6-9, 2025

First Interstate Bank Center
& Deschutes County Fair &
Expo Center - Redmond, OR

Presented by  **LEUPOLD**

PROGRESSIVE

- 8. ODFW Passport Promotion.** It's FREE, fun and easy! Just drop by the Oregon Department of Fish and Wildlife booth in the arena and pick-up your free passport. Then go to each of the 7 passport stations located at the show and get your passport stamped at each location. Once you have all 7, return to ODFW, drop off your passport and pick-up your free prize!
- 9. Wall of Kings.** The Wall of Kings is one of the most impressive trophy displays to be found anywhere on the planet! It's a collection of big game mounts that will amaze any deer hunter. It's truly a collection of some bodacious and beautiful animals and they're all from the Northwest! And appropriately, you'll find this world-class display close to the Head & Horns Competition.
- 10. Trip of a Lifetime Raffle.** The Oregon Department of Fish and Wildlife has pulled out all the stops this year (thank you!). In addition to the many other things they have going on at the show is their FREE "Trip of a Lifetime Raffle". There are two opportunities to win. The first is an opportunity to fish in one of the State's marine reserves. These areas are closed to the public. The winner and a guest will be joined by ODFW staff to conduct research using hook and line to catch and evaluate fish populations in this reserve. The second is the live capture of big horn sheep in NE Oregon. Again, the winner and a guest of their choosing will join ODFW staff to be a part of this once-in-a-lifetime health check of these amazing animals. To enter just go to the Central Oregon Sportsmen's Show website and the attendee drop menu, there you'll see "ODFW Raffles" you can enter there. You can only enter once EXCEPT you can earn a second chance with your completed ODFW Passport for a second chance in this amazing drawing.
- 11. Attend some seminars.** Columbia River walleye, mule deer hunting, waterfowling, kokanee fishing, advanced predator calling, E-scouting, Central Oregon kokanee and DIY hunts are some of the seminars you can look forward to at this year's show. The Central Oregon Sportsmen's Show is a wonderful opportunity to connect with experts, learn, and then use what you've learned over the next few months. All seminars are free with admission into the show.
- 12. Plan your vacation.** The Central Oregon Sportsmen's Show is the ideal opportunity to plan your 2025 and 2026 adventures. As we like to say, "Great adventures far and near start here." From close-by guide trips for a variety of fish and wildlife species to more ambitious trips out-of-state or country, you'll find plenty of options to consider at the show!
- 13. Ammo sale.** Bi-Mart is back with their Sportsmen's Show Ammo Sale! A full range of calibers at sale prices...if you need to stock-up, this is the place to do it.
- 14. Forged Elegance.** Words can't do justice to the incredible furniture and work of Forged Elegance. They're from Bend and their furniture is in a class all by itself. It's safe to say they're a perfect fit for the Central Oregon Sportsmen's Show. Barn and reclaimed wood matched to forged steel in designs that are bold and singularly unique. Seeing is believing and believe us...when you see it you'll love it.
- 15. Shop the sales.** There are lots of items on sale at the Central Oregon Sportsmen's Show...deeply discounted sale items. Boats, clothes, tackle, camping and cooking equipment, knives, rods and reels, RV's, ATV's, food items, jewelry, art, ammo and much, much more!
- 16. Plenty of fishing right here.** We have some great Oregon fishing guides at the show. Whether it's on the Columbia, Willamette and the Tillamook-area, the Central Oregon Sportsmen's Show has a collection of top



Presented by  LEUPOLD.

37 REASONS TO ATTEND THE 2025 CENTRAL OREGON SPORTSMEN'S SHOW®

MARCH 6-9, 2025

First Interstate Bank Center
& Deschutes County Fair &
Expo Center - Redmond, OR

PROGRESSIVE

Oregon guides ready to book your next trip for salmon, steelhead, trout, walleye or sturgeon.

- 17. A place to call home.** Davis Tents will be showing their distinctive brand of wall tents. Davis Tents produce serious outdoor domiciles for equally serious hunters and outdoor enthusiasts looking to construct a sturdy, all-weather base camp. They'll have tents on display and for sale at the show.
- 18. Ducky!** Interested in bagging some ducks or geese? When it comes to waterfowl, Alex Sackerson of Predawn Adventures is your guy. Based out of Prineville, Alex knows his business and he'll treat you to the trip of a lifetime.
- 19. Hunting Accessories.** What makes a "sportsmen's show a sportsmen's show"? Hunting AND fishing equipment. This show has an abundance of both including LOTS of hunting accessories and companies that specialize in hunting and gun accessories of all descriptions.
- 20. Alaska fishing.** Is this the year you make your dream of fishing Alaska a reality? Some of Alaska's very best are at the show. Petersburg, in S.E. Alaska is a remarkable destination and home to world-class fishing, so is Sitka! They're both here at the show! One thing's for sure, if you're considering a trip to Alaska this is the place to start your planning.
- 21. Safe haven.** Looking for a safe? They're here...check out the Fort Knox and Northwest Safe Sales booths.
- 22. What are the optics?** Leupold, Osprey, Tract Optics, and Maven are all must-stop booths if you're interested in optics like scopes, spotting scopes and binoculars. They'll bring your hunting into focus.
- 23. Go to Africa.** That's right Africa! Safaris and hunts are available at the show through a few longtime exhibitors. If you're shopping, thinking about it or just wondering what a trip like this runs the Central Oregon Sportsmen's Show is the perfect place to find out and get your plans started or cemented.
- 24. Get dressed up.** Or dressed down, depending on how you look at things. There's lots of hunting, fishing and outdoor apparel for sale, far too much to list, at the Central Oregon Sportsmen's Show. Great sales, hard-to-find items and specialty gear you've been looking for...it's here.
- 25. Get into the backcountry.** ATV's are a great way to access the backcountry. There are ATV's-a-plenty at the show with Power Edge Motor Sports, Central Oregon Side-By-Side and Pro Caliber Motorsports all displaying. Just sit in one and you'll know you're in for the ride of your life!
- 26. B.C. Hunts.** Moose, bear, goat and wolf are all available through Nadina Outfitters. Go where the game is. If you've been dreaming of that once-in-a-lifetime trip now's the year!
- 27. The roar of whitewater.** Book a raft trip at the show! There are some excellent choices ...talk to them, pick a river you want to experience and get it on the books. Make it a summer to remember!
- 28. E-Bikes.** They're one of the hottest properties in outdoor recreation. There's a top-line e-bike company at this year's show, Voltaire Cycles of Central Oregon. The "e" stands for electric and at a glance you'll see these bikes are built, tough for off-road use...perfect for quietly cruising around the backcountry.
- 29. Need a building?** Pole buildings, steel buildings, big, bigger or modestly-sized for whatever you need to keep



37 REASONS TO ATTEND THE 2025 CENTRAL OREGON SPORTSMEN'S SHOW®

MARCH 6-9, 2025

First Interstate Bank Center
& Deschutes County Fair &
Expo Center - Redmond, OR

Presented by  **LEUPOLD**

PROGRESSIVE

safe and secure. If you're in the market you can talk to FOUR companies in ONE place. Central Oregon Pole Buildings, RMAC Pole Buildings and Web Steel Buildings are all at the show this year. It's a great place to start a building conversation.

- 30. New Zealand.** Arguably one of the most beautiful and productive hunting and fishing destinations on the planet. Interested in going? Be sure to talk to our friends at Kaweka Hunting Adventures (they also provide exceptional fishing adventures too). Bill Perkins is not only well-versed in hunting New Zealand he is an expert in international travel and can answer your questions at the show.
- 31. Do you have a fishing EDGE?** Would you like one? Edge Rods returns to Central Oregon with new rods and their team of experts to the show. These are some of the finest rods produced on planet earth. Designed by rod designer extraordinaire, Gary Loomis, expect to see an impressive line-up of gear, for sale, in their booth this year.
- 32. Charter some fun!** We have several exceptional Oregon and Washington fishing charters that will be booking trips for summer and fall. Recent forecasts point to some pretty hot fishing for salmon, halibut, bottom fish, tuna and sturgeon. Book early for what should be a blistering summer of fishing fun!
- 33. Get in the spirit!** Or "spirits" as it were. There are a few noteworthy distillers who will have booths at this year's show, including: 503 Distilling, Dregs Vodka, Just Rum, Pilot House Distilling and Wild Roots.
- 34. Looking for land?** If you're in the market for some acreage, a ranch, farmland or fishing and hunting property we've brought some great choices to you. Land and Wildlife and Hayden Outdoors Real Estate are both strong prospects to consider in your search. You have questions and dreams, they have answers and choices.
- 35. Boat towers.** Barewest is back! The first name in towers for most makes and models of boats. Select between fishing, wakeboard or custom towers. You name it, they have it.
- 36. Beauty is skin deep.** McLagan's Taxidermy is proof that beauty is indeed skin-deep --- and boy do they do a beautiful job. Their work stops people in the aisle with their gorgeous wildlife display at the show. Looking to preserve your most memorable hunt...they'll help you.
- 37. Destination getaways.** Even for us locals, it's hard to believe how little we really know about close-by places. The Dalles is certainly one of them. So much to do, see and experience. Whether for a day, weekend or week, The Dalles is great getaway, just talk to Explore The Dalles for a sample of what's waiting there for you. Same for Mercer Lake Resort. Another hidden gem that plays host to an incredible array of world-class pursuits.