



Presented by  LEUPOLD.

# SHOW HIGHLIGHTS

**MARCH 6<sup>TH</sup> - 9<sup>TH</sup>, 2025**

First Interstate Bank Center & Deschutes County Fair & Expo Center – Redmond, OR

**PROGRESSIVE**

**FOR IMMEDIATE RELEASE.** Contact: Trey Carskadon | O'Loughlin Trade Show | Phone: 503-246-8291

## **26<sup>TH</sup> Central Oregon Sportsmen's Show® Welcomes Randy Newberg, Les Schwab Kids Free Trout Pond, Addicted Fishing & RV Sale**

**Redmond, OR** – The Central Oregon Sportsmen's Show presented by Leupold returns for its 26th year to the First Interstate Bank Center and Deschutes County Fair & Expo Center, March 6th-9th, 2025. "This show is special", started Bill O'Loughlin, President of O'Loughlin Trade Shows, "the background as you look west makes this the most stunningly majestic and impressive show in North America. It's also the last major sportsmen's show of the season and one of the most popular for our exhibitors who line up to participate. This show is filled to capacity with RVs, boats, fishing and hunting vendors, ATV's, apparel, destinations, food and fun...this event has continued to grow and evolve with the community who's been so good to support it all these years."

Public lands advocate and hunter, Randy Newberg returns with an entirely new seminar line-up. This is a rare opportunity to meet with and listen to one of the nation's leading authorities on public lands hunting. Randy's bringing a new mix of topics and ideas to share to this year's show. He'll be hosting daily seminars, all focused on public lands hunting and how to get the most out of your public lands hunts. Bring your questions and Randy will do his best to answer them for you. These are always fun, educational and engaging. You find seminar times and topics on the show's website, [TheSportShows.com](http://TheSportShows.com).

For kids 12 and under the bite's on at the Les Schwab Kids Free Trout Pond. Expect lots of action...it's filled with fat, frisky trout with a few that will tip the scales up to 8 pounds! Everything's provided and kids can take up to two trout home each. This has become a generational feature with grandparents who caught their first trout in the pond bringing their grandkids to catch their first trout. Don't miss the action!

The Central Oregon Sportsmen's Show is home to the largest RV sale east of the Cascades. The area's top dealers fill acres of outside space with hundreds of RV's of all sizes and descriptions. Motorhomes (Class A, B and C's), travel trailers, overland rigs, toy haulers, fifth wheels and more are all at the show! It's your best opportunity to strike a deal on an RV and let the good times roll!

The Head and Horns Competition has been a Central Oregon Sportsmen's Show staple since the show started. Last year, at this show, a world record Columbia blacktail deer was entered...and won! And that's not the only one, this show is where dozens of new records have been recorded and there are sure to be more added this year. For \$40, the Competition's certified measurers will score your horns, antlers, bear or cougar skull or turkey beard. You're automatically entered into the competition and there are lots of categories to enter and win. Special thanks to this year's sponsors: Fort Knox, Leupold, Benchmade, Danner, RMEF, Savage Arms and Lacrosse.

On Saturday, March 8th, from 12:30 to 4:30PM its Addicted Fishing's Mega-Bash and the premiere of their movie, "Alaska 4: Adventure To Unknown Seas". This is quite an event with giveaways, food and raffles. The entire Addicted Fishing crew will be in attendance --- there's nothing quite like one of their "BASH" events with a whole new level of fun and energy. This is a ticketed event. Tickets can be purchased online at: [addicted.fishing/collections/event-tickets](http://addicted.fishing/collections/event-tickets).

In the market for a boat? This is the place to do it! Several local dealers and manufacturers will be at the show selling boats. You can shop a variety of models, side-by-side and compare and see what's best for you. Take advantage of show-only pricing and deals. Pontoon boats, fishing boats, wakeboard and wake surfing boats are all on display and for sale at the show.



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Learn from the pros at the Central Oregon Sportsmen's Show's seminar series. This year's seminars emphasize local fishing and hunting opportunity. Gary Madison's "Advanced Techniques For Calling Predators" on Saturday at 11AM was standing-room-only last year and will probably be again this year. It's a masterclass on the subject by one of the very best. The Oregon Department of Fish and Wildlife (ODFW) plays a much bigger role in this year's show hosting several seminars including one on CWD for hunters on Friday at 4PM. CWD poses an enormous threat to big game populations and Oregon is the outlier without a single case reported thanks to consistently high rates of volunteer compliance in harvested animals checked. Find out more in this informative and important seminar. District biologist Jerry George takes on local trout while Benji Ramirez tackles Ana Reservoir Wipers...little known and discussed and fun to catch. ODFW upland game bird coordinator, Mikal Cline, discusses Ochocco and Blue Mountain fall turkey hunting --- she knows where the birds are. Pro guide, Alex Sackerson of Predawn Adventures is back to share detailed perspectives and strategies for Central Oregon waterfowling. Tyler Brown of Little Captain's Tackle talks Central Oregon kokanee on Saturday. Pro guide Marc Bush of Twisted Waters Guide Service takes on two seminars, one on walleye and the other on getting started fishing, "Intro To Fishing". Local outfitter and host of Extreme Desire TV, Candy Yow, shares her expertise in DIY and public lands hunts. For seminar times and topics check out the entire seminar schedule at [TheSportShows.com](http://TheSportShows.com)

The popular Bi-Mart Ammo Sale returns with rock-bottom pricing on a range of calibers. The buys are exceptional at this 4-day ammo blowout sale.

The Oregon Department of Fish and Wildlife (ODFW) is featuring a new "Passport Promotion" for this year's show. It's free, easy and fun. Attendees only need to stop by the ODFW booth in the arena and pick-up their free "passport". From there, participants check-in at each of the 7 stations around the show. The stations are all located on the show guide map and each passport station will have a map to help guide you as well. Once participants have received all 7 stamps, return the passport to the ODFW booth for a free gift!

Planning your 2025 or 2026 vacation? Adventures far and near start at the Central Oregon Sportsmen's Show! From raft trips to African safaris, there's an incredible palette of vacation opportunities to choose from. Coastal charters, Alaska and BC hunts, Columbia River walleye fishing and New Zealand red stag to name just a few of the many destinations available to book at the show.

Hundreds of exhibitors take center stage representing the depth and breadth of Northwest hunting and fishing products and services. Rods, apparel, tackle, optics, marine canvas and upholstery, food products, survival gear, packs, artwork and much more are represented and for sale in the show. The Central Oregon Sportsmen's Show is where you find show-only specials on thousands of items that come to the area once-a-year for four days. For best selection get there early.

Show hours are 12PM to 8PM, Thursday and Friday, 10AM-8PM, Saturday and 10AM-4PM on Sunday. Adult admission is \$15 (17 and older), Juniors, 6 to 16 years of age are admitted for \$5 and 5 and under are FREE. There's an \$8 military admission with any valid military ID. The two-day pass into the show is \$20. All tickets can be purchased at the gate. Adult, Junior and 2-day pass tickets can be purchased online. Credit card and convenience fees applied to ticket purchases. Parking is FREE.

There's a \$2 off discount coupon off an adult admission that's available for Thursday and Friday of the show that's available online at [TheSportShows.com](http://TheSportShows.com).

For complete show details and online tickets visit:

**THESPORTSHOWS.COM**

